#### **Contextual Permission Models** for Better Privacy Protection







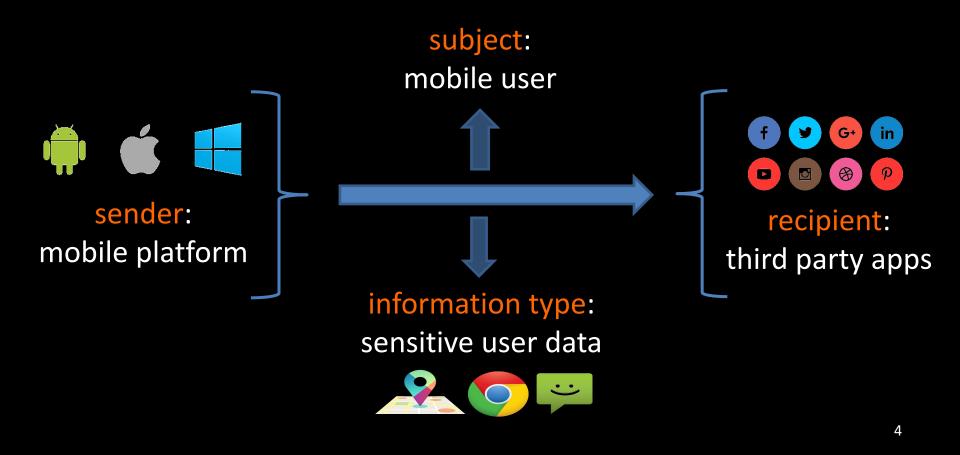


Primal Wijesekera (UC Berkeley | ICSI), Joel Reardon (U. of Calgary), Irwin Reyes (ICSI), Lynn Tsai (UC Berkeley), Jung-Wei Chen, Nathan Good (Good Research), David Wagner (UC Berkeley), Konstantin Beznosov (UBC), Serge Egelman (UC Berkeley | ICSI) A permission model that only allows applications to access data when it is expected by the user.

## Privacy violations occur when sensitive information is used in ways defying users' expectations.

Helen Nissenbaum, Privacy as Contextual Integrity. Washington Law Review 79, 2004.

#### transmission principle



#### retrospective experience sampling



Name	Log Data
Туре	API_FUNC
Permission	ACCESS_WIFI_STATE
Function	getScanResults()
App_Name	com.spotify.music
Timestamp	1412888326273
Visibility	FALSE
Screen	ON
Connectivity	NOT_CONNECTED
Location	Lat 37.xxxx Long -122.xxxx 1412538686641
View	com.mobilityware.solitaire/.Solitaire
History	com.android.phone/.InCallScreen com.android.launcher com.android.mms/ConversationList

#### users wanted to *vary their privacy decisions* based on the requesting app's visibility

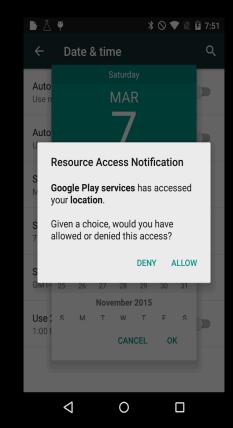
**Android Permissions Remystified: A Field Study on Contextual Integrity**. P. Wijesekera, A. Baokar, A. Hosseini, S. Egelman, D. Wagner, and K. Beznosov. Proceedings of the 24<sup>th</sup> USENIX Security Symposium, 2015.

#### how often users should be prompted

#### 4 exposes per minute/user!

#### collecting the ground truth

# 133 Android smartphone users 176 million events recorded 4,224 prompt responses



**The Feasibility of Dynamically Granted Permissions: Aligning Mobile Privacy with User Preferences** Primal Wijesekera, Arjun Baokar, Lynn Tsai, Joel Reardon, Serge Egelman, David Wagner, Konstantin Beznosov. IEEE S&P 2017 (Oakland).

#### more contextual factors



Allow Uber to access this device's location?

DENY ALLOW

#### {visibility, foreground app}

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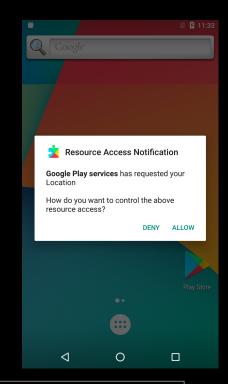
#### contextual cues helped

	Error Rate	Average Prompts/User
Ask-on-first-use	15.4%	12
ML Model	03.2%	12
ML Model (lower prompt count)	07.4%	08

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#### implementation in Android

37 Android smartphone users
6,216 hours of real-world use
5.4 million requests intercepted
1,159 privacy decisions

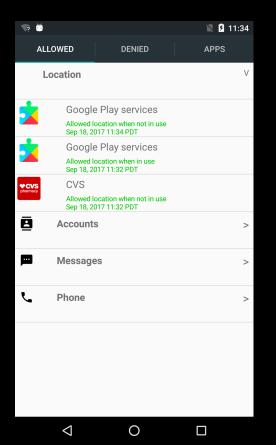


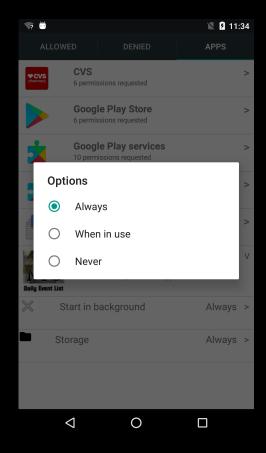
**Contextualizing Privacy Decisions for Better Prediction (and Protection)** Primal Wijesekera, Joel Reardon, Irwin Reyes, Lynn Tsai, Jung-Wei Chen, Nathan Good, David Wagner, Konstantin Beznosov, and Serge Egelman. Proceedings of the SIGCHI Conference on Human Factors in Computing Systems (CHI '18), 2018. \*Honorable Mention Award

#### contextual model works

	Error Rate	Average Prompts/User
Ask-on-first-use	20.00%	15
Contextual Model	5.26%	12

#### audit and review





distribution of contextual impact

#### contextuals

#### defaulters

unknowns

### what's the impact of the purpose of a permission request?

#### fewer privacy decisions for higher privacy protection

what are other potential factors that influence users' decision?

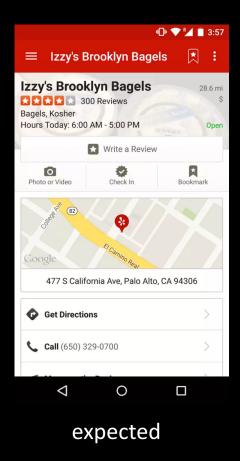
other approaches to model the context of a mobile user?

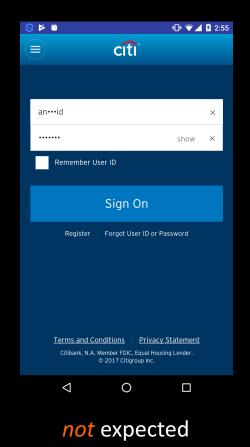
### fewer privacy decisions for higher privacy protection

given a choice between usability and privacy participants still make contextual decisions

role of the data recipient is an important transmission principle

#### contextual influence





## the real world reaction of users and applications

20

**Contextualizing Privacy Decisions for Better Prediction (and Protection)** Primal Wijesekera, Joel Reardon, Irwin Reyes, Lynn Tsai, Jung-Wei Chen, Nathan Good, David Wagner, Konstantin Beznosov, and Serge Egelman. Proceedings of the SIGCHI Conference on Human Factors in Computing Systems (CHI '18), 2018. \*Honorable Mention Award what the other **contextual factors** that are likely to affect users decisions?

can the platform use past data to predict user's future decisions?

#### features for machine learning

### *permission* information

- permission
- visibility
- time of day

#### *behavioral* traits

#### - browsing habits

- audio preferences
- screen locking habits

#### contextual

#### preferences

- under different visibility levels
- under different foreground applications



## Allow ClassDeny ClassAsk-on-first-use0.730.45Contextual Model0.830.50