Contextual Integrity as a Conceptual, Analytical, and Educational Tool for Research

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Symposium on Applications of Contextual Integrity
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1. Unexpected Social Media Information Flows

2. Privacy Expectations Over Time

3. Children’s Understanding of Privacy Online
Unexpected Social Media Information Flows

Do Parents Invade Children’s Privacy When They Post Photos Online?

October 28, 2016 · 5:00 AM ET

TARA NAELLE

Does sharing photos of your children on Facebook put them at risk?

Every time you post about your child on social media you are helping to create for them a data-rich, enduring and potentially problematic online profile. Some experts suggest we should exercise more caution.
About the blog

STFU, Parents is a submission-based “public service” blog that mocks parent overshare on social networking sites. It was created in March 2009 and is an entertainment destination for thousands of daily readers. The site serves as a guide for parents on what NOT to post about their kids as well as a forum for non-parents to vent about their TMI-related frustrations.

Unlike other humor sites that post screen caps without comment, STFU, Parents thrives on generating conversation through the author’s commentary under each post. The philosophy behind the blog is quality over quantity, so fewer posts result in more engaged discussions and a real sense of community. The blog covers a range of topics, from placenta smoothies to lessons in potty training to bouts with puberty, and never aims to be hateful or mean-spirited. So come to gawk, and stay to laugh.

Source: Koenig, B. About the blog: http://www.stfuparentsblog.com/about.
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STFU, Parents and Contextual Integrity

Out of context

Unexpected information flow


Images: Kangrif & Gan Khoon Lay, via Noun Project
1. Unexpected Social Media Information Flows

CI served as a conceptual tool that helped me see my data in a new light.
Privacy Expectations Over Time
Doctor - 2013: Largely appropriate || 2017: More questioned

Insurance - 2013: Split || 2017: More considered

Employer

Law Enforcement

Social Media

2013: Should not flow here
2017: Willing to consider these flows
2. Privacy Expectations Over Time

CI served as the conceptual framework that inspired the study as well as the analytical framework through which we interpreted the data.
Children’s Understanding of Privacy Online
Children typically understood how actors and attributes affected privacy online, but those under age 10 did not discuss transmission principles.

Rather than give children providing do’s and don’ts, equip them with privacy decision-making skills.


3. Children’s Understanding of Privacy Online

CI may form the basis of an educational tool to help children develop skills to navigate privacy online.
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Many thanks to Jessica Vitak, Tammy Clegg, Marshini Chetty, Michael Zimmer, Heather Patterson and others for their collaboration; to Marshini Chetty, Helen Nissenbaum, and Yan Shvartzshnaider for this symposium; and to Helen Nissenbaum for developing the CI framework which has resonated with me as a scholar and individual living in the digital age.